



BRAND SUMMIT

South Africa

Sponsorship/Partnership Packages

2- Day Summit / **Headline Sponsor: R600 000**

- ✓ Inclusion in a panel discussion
- ✓ Branding in the Summit program and digital/on-site marketing collaterals
- ✓ Recognition in Summit press releases and social media platforms
- ✓ 4 x Delegate passes to the Summit
- ✓ Speaking slot at Awards Ceremony
- ✓ A table at the Awards Ceremony (x10pax)

Convenor's "Influencer of Influencers" Award: R300 000

- ✓ Identify and co-select winner with summit convenor
- ✓ Present Award to winner in front of media cameras
- ✓ Branding in the Summit program and digital/on-site marketing collaterals
- ✓ Recognition in Summit press releases and social media platforms
- ✓ 4 x Delegate passes to the Summit
- ✓ Branded banners at summit venue
- ✓ Speaking slot at Awards Ceremony
- ✓ A table at the Awards Ceremony (x10pax)

Destination / Brand Marketing Case Study Panel: R300 000

- ✓ Propose 3 panellists; Summit organisers will add 2
- ✓ Branding in the Summit program and digital/on-site marketing collaterals
- ✓ Recognition in Summit press releases and social media platforms
- ✓ 4 x Delegate passes to the Summit
- ✓ Branded banners at summit venue
- ✓ Speaking slot at Awards Ceremony
- ✓ A table at the Awards Ceremony (x10pax)

Awards Ceremony: R250 000

- ✓ Inclusion in a panel discussion
- ✓ Branding in the Summit program and digital/on-site marketing collaterals
- ✓ Recognition in Summit press releases and social media platforms
- ✓ Branded banners at summit and awards venues
- ✓ 2 x Delegate passes to the Summit
- ✓ 4 x Tickets to Awards Ceremony

Cocktail Networking Session: R100 000

- ✓ Branding in the Summit program and digital/on-site marketing collaterals
- ✓ Recognition in Summit press releases and social media platforms
- ✓ Branded banners at the summit and cocktail venues
- ✓ 2 x Delegate passes to the Summit
- ✓ 2 x Tickets to the Awards Ceremony

NB. All sponsors will have their logos displayed on the summit website with a hyperlink to their website. In return, sponsors can provide information on their website about their involvement in the summit with a reciprocal link to the summit website.



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